

What data we collect

The National Heart Foundation of Australia ABN 98 008 419 761 (**we, our, us, the Heart Foundation**) collects your personal information through the Run to Zero registration process and website, including information such as your name, email address, contact details, fundraising details and participation information.

If you choose to connect a third-party fitness device or application (such as Garmin, Strava, Apple Health, or similar) to your fundraising page, we may collect activity data from that device or application. This may include, but is not limited to:

- Distance travelled (steps, kilometres, miles)
- Activity type (walking, running, cycling, swimming)
- Duration and frequency of activity
- Unit-based measurements relevant to your fundraising campaign

How we use this data

We collect your personal information for the purpose of administering and operating the Run to Zero fundraising campaign, enabling your participation, processing donations you make or fundraise, communicating with you about the campaign and keeping you informed about Heart Foundation activities and initiatives.

Where applicable, fitness activity data collected through your fundraising page is used to:

- Display your progress on your personal fundraising page
- Update fundraising milestones and campaign goals
- Provide you and your supporters with a meaningful and engaging fundraising experience
- Analyse activity patterns and engagement signals to personalise your fundraising experience, optimise campaign performance, and improve the products and services we offer.

Providing this personal information is not required by law. However, if you do not provide the information, we may be unable to register you, enable your participation in Run to Zero, process donations, provide related services, or, where applicable, collect or receive fitness activity data from your connected third-party fitness device or application.

You may withdraw your consent to our collection of fitness activity data at any time by disconnecting your device or application.

Third-party platforms

When you connect a third-party fitness application, data is transmitted to us via that platform's authorised API. Your use of any third-party application is governed by that platform's own terms of service and privacy policy. The Heart Foundation is not affiliated with any third-party fitness device or application provider.

We are not responsible for the data practices of third-party platforms. You should refer to the relevant provider's terms and privacy policy for information about how it handles your data, including any use of artificial intelligence and automated analysis.

Data retention

Personal information and fitness activity data is retained for as long as your fundraising page is active and for a reasonable period thereafter in accordance with our obligations under the *Privacy Act 1988 (Cth)*.

Your rights

You may disconnect your fitness device or application at any time. You may also request access to, correction of, or deletion of your fitness activity data by contacting us.

More information about how we handle personal information, how to access or correct the personal information we hold about you, and how to make a privacy enquiry or complaint is set out in our Privacy Policy at www.heartfoundation.org.au/privacy-policy.

If you have any questions about this collection notice or how we handle personal information, please contact our Privacy Officer at privacy@heartfoundation.org.au, via GPO Box 9966 in your capital city, or by calling 13 11 12.